

SPONSORSHIP OPPORTUNITIES

Contact Alyssa Matthews, YMCA Marketing & Development Director, at amatthews@rmymca.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

A CHANCE FOR ALL Color Run 2018

5K & 1 Mile Fun Run

Benefiting the Y's Annual Campaign, keeping our doors open to all



When: Saturday, September 22nd
Where: North Carolina Wesleyan College

YOU ARE SUPPORTING A CAUSE TO STRENGTHEN OUR COMMUNITY... The Color Run is a 5K and 1 Mile Fun Run fundraiser including family friendly activities, explosions of **crazy colors** at every corner and an amazing opportunity to better our community. The purpose is to provide access to more people in the community for YMCA programs and services they need to better improve lives. The proceeds of this event will go solely to our YMCA's Annual Campaign, allowing the Y to make sure their doors are open to all. **For a better us.**

FAMILY IN NEED- \$1,000

YEAR OF MEMBERSHIP FOR A FAMILY

Signage

Logo on Directional Signs
Logo on Finisher Banner
Logo on Promotional Posters

Online

Logo on webpage
Logo on event emails
Message on Event Facebook Page

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

4 FREE entries
DJ Announcement
Vendor Booth

SWIM FOR LIFE- \$750

YEAR OF SWIM LESSONS

Signage

Logo on Finisher Banner
Logo on Promotional Posters

Online

Logo on webpage

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

3 FREE entries
DJ Announcement
Vendor Booth

A LONGER LIFE - \$500

YEAR OF MEMBERSHIP FOR A SENIOR

Signage

Logo on Finisher Banner

Online

Logo on webpage

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

2 FREE entries
DJ Announcement
Vendor Booth

SPONSOR INFO TO KNOW

If using your free 5K entries, each sponsor participant must register for the run online. Upon signing up as a sponsor, a promotional code will be sent to the sponsor contact.

Please have sponsor forms in by September 3rd.

Limited tables and chairs may be provided. If using a tent, must bring your own.

KEEP LEARNING - \$250

MONTH OF AFTER SCHOOL CARE

Online

Logo on webpage

Merchandise

Name on Back of Event Shirt

Color Run Day

1 FREE entry
DJ Announcement
Vendor Booth

KID TO CAMP - \$100

WEEK OF SUMMER DAY CAMP

Online

Logo on webpage

Color Run Day

Vendor Booth

HARRISON FAMILY YMCA

1000 Independence Drive Rocky Mount, NC 27804
P 252 972 9622 harrisonfamilyY.org



REGISTER HERE!



Business Name _____

Contact Person First Name _____ Last Name _____

Address _____ City, State _____ Zip _____

Work Phone _____ Cell Phone _____

Email _____

Emergency Contact _____

Emergency Home Phone _____ Work Phone _____ Cell Phone _____

Please check options and fill out below

Family in Need Sponsor Level (\$1,000)

Swim for Life Sponsor Level (\$750)

A Longer Life Level (\$500)

Keep Learning Level (\$250)

A Kid to Camp Level (\$100)

Will you be setting up a vendor booth?

Booths will be outdoors. Yes No

If yes, please let us know the following:

Do you need a table? Yes No

Do you need chairs? If so, how many? _____

Will you be bringing a tent? Yes No

WAIVER OF LIABILITY: I understand and agree that the Rocky Mount Family YMCA, Inc. (d/b/a Harrison Family YMCA), North Carolina Wesleyan College, nor co-sponsoring organizations or their respective chapters, officers, directors, employees, agents, members or volunteers shall assume or have any responsibility or liability for expenses or medical treatment or form compensation for any injury may suffer during or resulting from my participation in this program. I do hereby, for myself, my heirs, executors and administrators, waive, release and forever discharge any and all rights and claims for damages that I may have or that may hereafter accrue to me arising out of or in any way connected with my participation in this program. I also represent and warrant that I have been advised to seek consultation from my doctor about whether I can safely participate in this program and whether there are precautions or limitations to my participation. I also grant permission to the Y to use any photographs or videography that are obtained as part of this program for future Y advertising and promotions.

Sponsor Signature

Date _____